



Publishing and marketing experts

CORPORATE PROFILE

Business Advantage International Pty Ltd
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ABOUT US

We are content experts who produce our own media, host conferences and provide publishing and marketing services.

The company was founded in 2004 by Robert Hamilton-Jones and Andrew Wilkins. Colleagues in the Australian media industry, they share a passion for excellence in corporate publishing and extensive experience of international markets.

Business Advantage International has produced scores of business guides on countries from Vietnam to Tonga, staged several prestigious international conferences and launched a world-class inflight magazine.

In Papua New Guinea, we have produced the renowned annual **Business Advantage Papua New Guinea** guide since 2006.

Its online sister publication, **businessadvantagepng.com**, is PNG's top-ranked source of business news, with over 250,000 individual readers annually.

In 2015, we were listed 59th in the BRW Fast 100 list of the fastest-growing companies in Australia. In 2017, we received a Lord Mayor's Commendation from Melbourne's Lord Mayor.

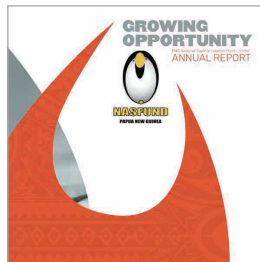


Robert Hamilton-Jones & Andrew Wilkins



SERVICES

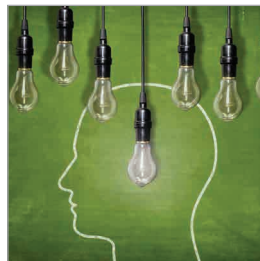
Business Advantage International has a long-track record of providing blue chip publishing, marketing and corporate communications services.



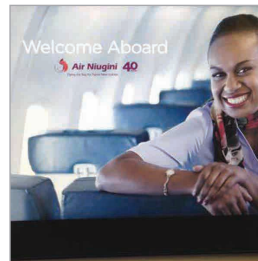
Publishing
Annual reports
Custom magazines
Brochures



Investment promotion
Annual reports
Custom publications
Events (online and physical)



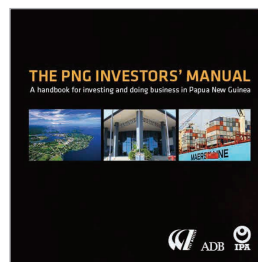
Marketing consulting
Strategic advice
Outsourced marketing
Project management



In-flight agency
Publishing
Ancillary revenue



Corporate branding
Style guides
Digital reputation management
Brand execution



Business intelligence
Investment guides
Custom reports
Market research



EVENTS

Business Advantage International has organised prestigious international conferences and summits for the past decade. It also specialises in online events.

We are the host of the annual PNG Investment Conference, which promotes business and investment opportunities in Papua New Guinea, showcasing a wide range of industry sectors right across its economy.

We also specialise in curating and managing online events such as webinars, online conferences, member events and presentations.